

Die NEUE **mogobau**
a geometric typeface
by **Moritz Zimmer**

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Rundbau A.
1234567890
a b c d e f g h i j k l m n o p q r s t u v w x y z

Untergrundhalle

Die **NEUE** **mogobau** eine geometrische Schrift
von **Moritz Zimmer**

2 Schriftarten
8 Schnitte
1 Familie

Neue Mogobau Headline Regular
Neue Mogobau Headline Medium
Neue Mogobau Headline SemiBold
Neue Mogobau Headline Bold
Neue Mogobau Text Regular
Neue Mogobau Text Medium
Neue Mogobau Text SemiBold
Neue Mogobau Text Bold

NEUE mogobau Rag

Warum "Neue" mogobau? Neue mogobau is actually based in spirit on a one of the first typefaces I ever designed — Mogobauhau (which did stand for Moritz Goes BauHaus). Even though the Neue Mogobau has very little to do with the original Mogobauhau, it carries the same, geometric, early 20th century charm. While Mogobauhau was my take on an art deco font, Mogobau is my re-interpretation of the Futura model — but one which incorporates a lot of the little quirks of

the original Design. To update the look, and to bring it to the new millennium, the Neue mogobau was from the beginning designed to work in both headlines, and in longer copy on the web: The result is a Headline Font, and a Text Font. The Text version has an increased x-height by almost 15% (over the already taller Headline Version), and the letters are further condensed by 15% to prevent the typeface from running too wide.

mogobau **Headline** vs. **Text**

Z

U

g

Larger X-Height
wider spacing
slightly (real) condensed letters

Randgloves

**alternate
letter shapes**

a a

stylistic alternate 1

g g

stylistic alternate 2

Neue Mogobau Text Regular
Neue Mogobau Text Medium
Neue Mogobau Text SemiBold
Neue Mogobau Text Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ,
ÁÂÃÄÅ Æ Ç Ð ÈÉÊË ÌÍÎ Ñ ÓÔÕÖØ Ñ Õ
Þ ÚÛÜÙ ẀẁẂẃ ỲỴỶ,
abcdefghijklmnopqrstuvwxyz,
áâãäå æ ç è é ê ë ì í î ï ñ ó ô õ ö ø ñ ò ð
ú û ü ù ẁ Ẃ ẃ Ẅ ỳ Ỳ Ỵ,
0123456789, * \ . : ; , . ! ; # . ? ; " ' ; / / _ { } []
() — — — « » ‹ › , " " ' , \$ € ≈ ~ ÷ = > >
< < - * ≠ ÷ % ‰ ±

NEUE mogobau text Rag

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Negative Contrast

neue mogobau SemiBold
is the perfect companion

to neue mogobau
Bold if set in
negative contrast

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